



Standards as a Sustainability Tool

Wool & Animal Welfare

Tuesday, April 28, 2015

Performance Days

Ashley Gill, Integrity Specialist



We INSPIRE and EQUIP people to accelerate sustainable practices in the textile value chain.

TE Members



TE Standards

	Content Claim Standard	Organic Content Standard	Recycled Claim Standard	Global Recycled Standard v3	Responsible Down Standard
Input Verification	Generic (may be used with any material)	Organic Standards	Recycled Requirements	Recycled Requirements	Animal Welfare Requirements
Chain of Custody	CCS	CCS	CCS	CCS	CCS
Processing Requirements	No	No	No	Social, Environmental, Chemical	No
Labeling	No	Content Claims	Content Claims	Product Claims	Content Claims



Agenda

What is a Standard?

- Verification
- Chain of Custody
- Standards = Tool

Sustainability in Wool

- Wool Production
- Challenges
- Market Surveys

Responsible Wool Standard

- History of the project
- Current work to date
- Looking forward

What is a Standard?

Integrity & Verification

Chain of Custody

Standards = Tool



How do you know?

Integrity

business practices = business principles

Verification

Terminology

Standard

Norm setting out a set of conditions for the farming and/or processing of a product.

Certification body

An accredited third party organization who audits the requirements of the standard, confirming or certifying a facility or product.

Certificate

Document issued by certification body confirming compliance to the given standard.

Verification Methods

Negative Testing

Product testing against a list of restricted substances to ensure that no harmful substances are present in the final product.

Positive Testing

Product testing for the presence of either a specific marker or specific substance

Self-Reporting or self-declaration (first-party verification)

Written assurances or formal affidavits that a company's own processes and products are in conformance to a given set of requirements.

Second Party Verification

Verification that processes or product are in conformance to a given set of requirements, carried out by a party that has a business relationship with the organization being verified

Third-Party Verification/Certification

Third-party verification – *the highest degree of impartiality and assurance*

Verification that processes or product are in conformance to a given set of requirements, carried out by an independent third-party, or certification body.

"Certification" is the entire process which results in written assurance from a certification body that an organization, a process, or a product meet a standard.

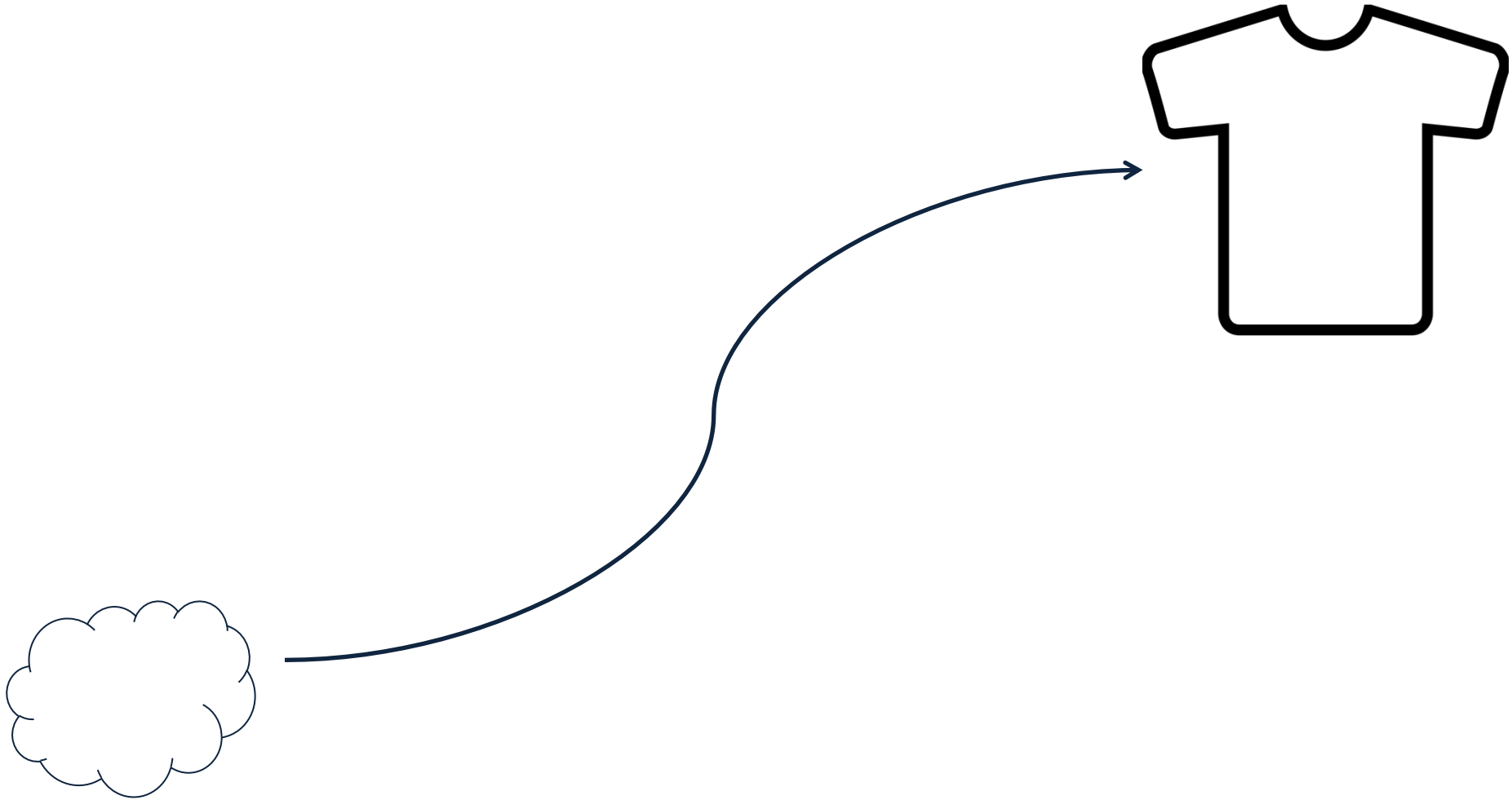


TE Standards

	Content Claim Standard	Organic Content Standard	Recycled Claim Standard	Global Recycled Standard v3	Responsible Down Standard
Input Verification	Generic (may be used with any material)	Organic Standards	Recycled Requirements	Recycled Requirements	Animal Welfare Requirements
Chain of Custody	CCS	CCS	CCS	CCS	CCS
Processing Requirements	No	No	No	Social, Environmental, Chemical	No
Labeling	No	Content Claims	Content Claims	Product Claims	Content Claims

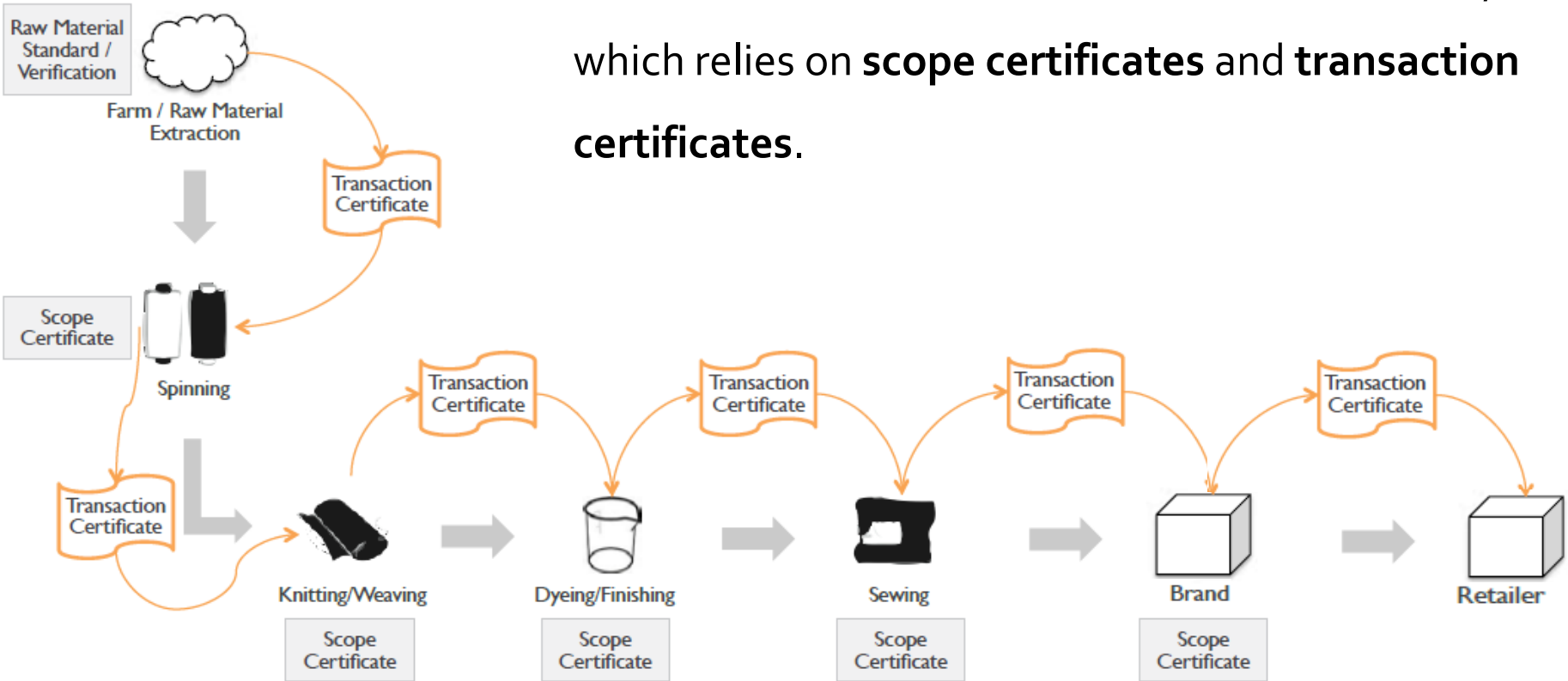


Chain of Custody



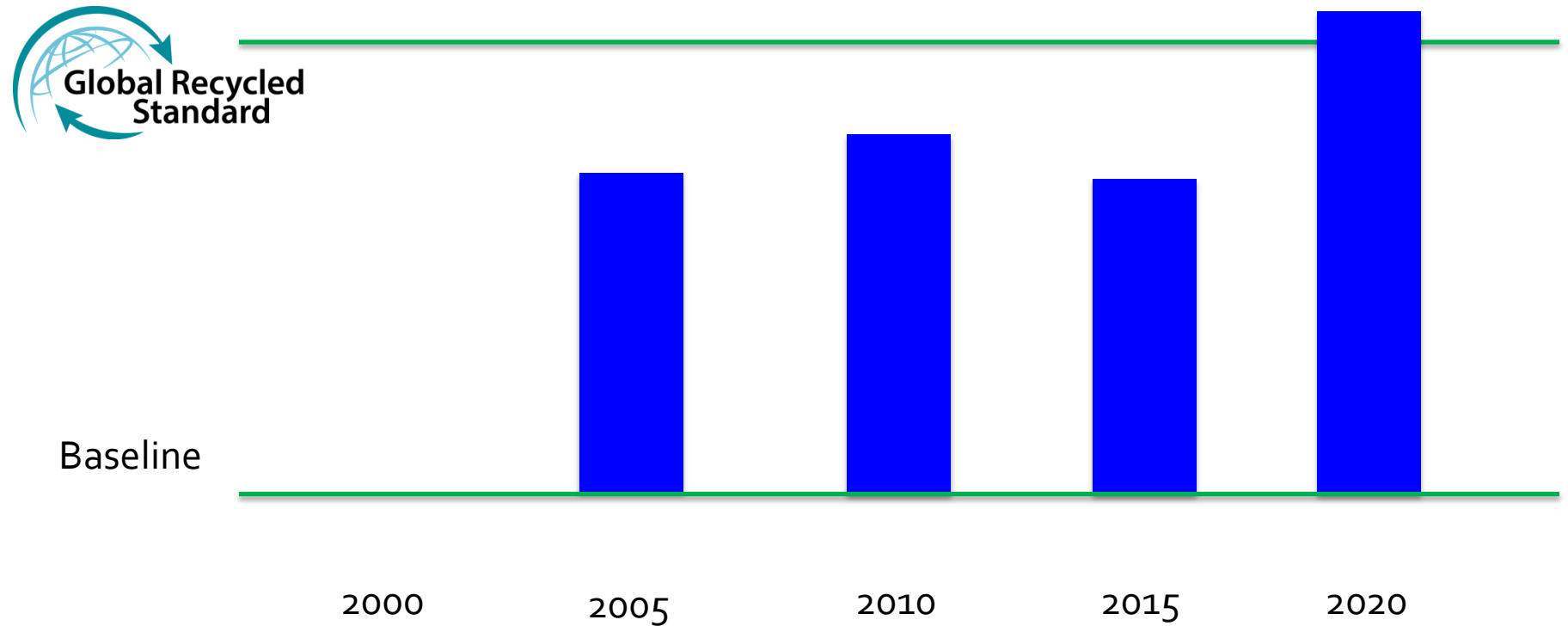
Chain of Custody for TE Standards

All TE standards use the Content Claim Standard, which relies on **scope certificates** and **transaction certificates**.



Standards as a Tool

- Drive Performance
- Industry wide targets
- Common language
- Credible assessment
- Ensure investment = impact



Sustainability in Wool

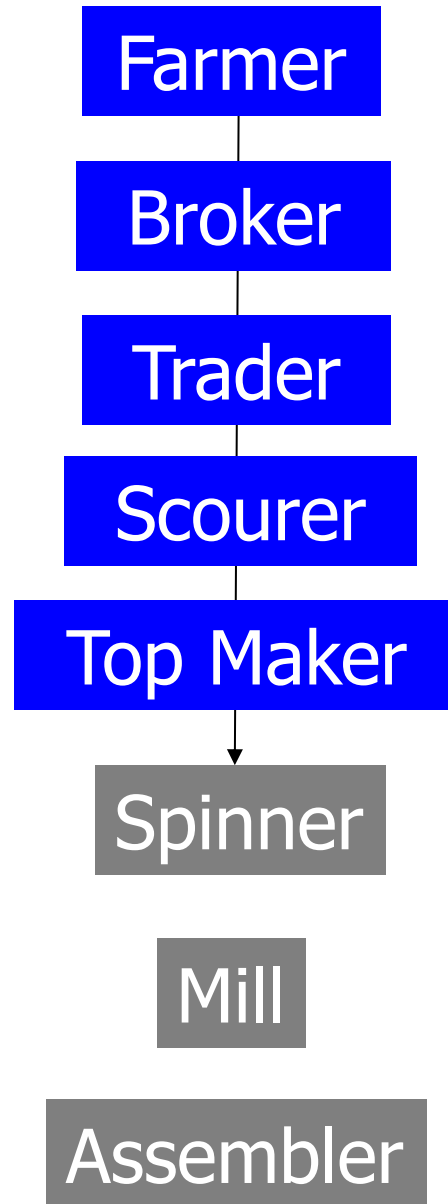
Wool Production
Challenges
Market Surveys

Wool Production

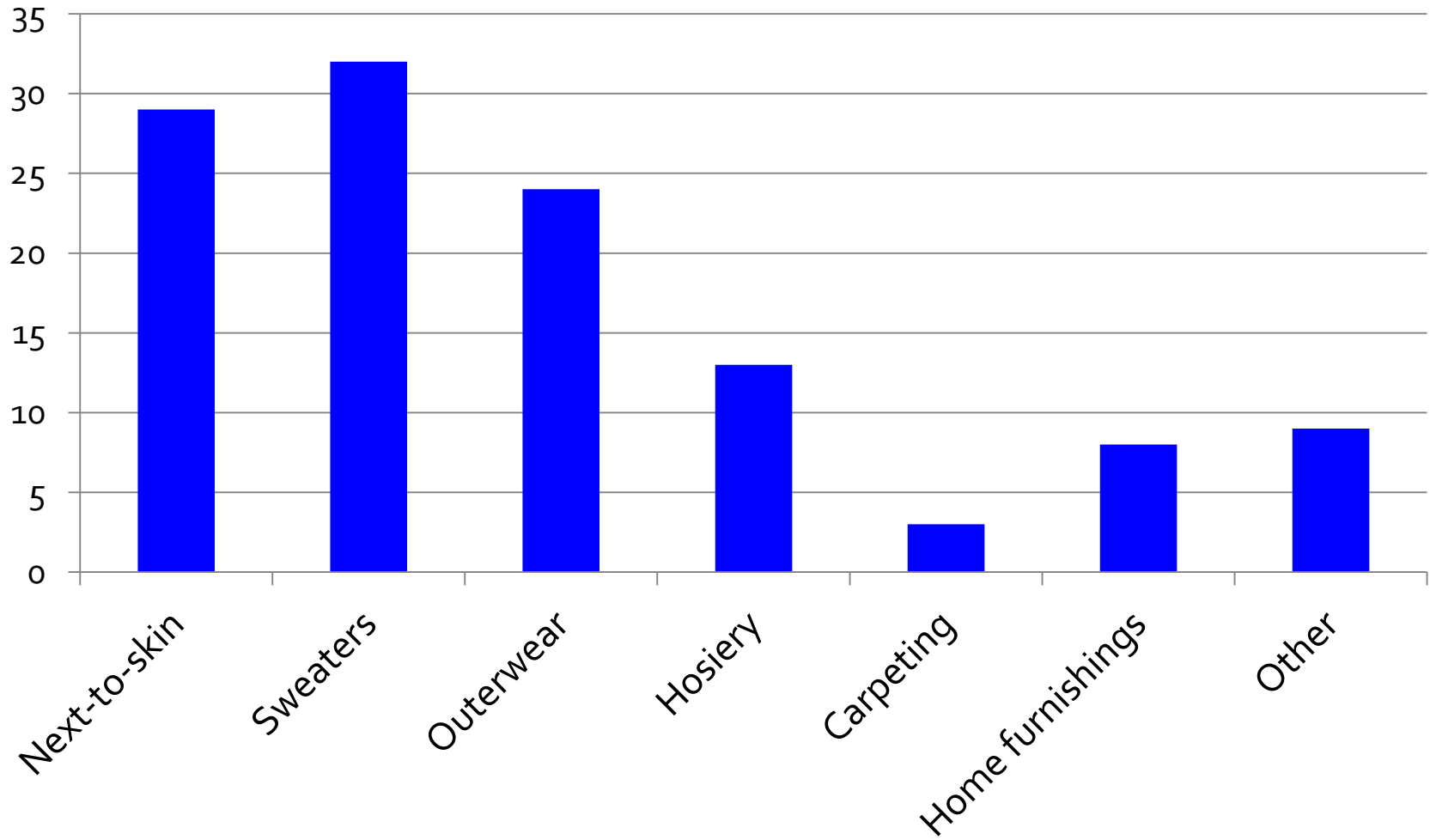
1. **Australia - 25%**
2. **China - 18%**
3. **United States 17%**
4. **New Zealand 11%**
5. **Argentina 3%**
6. **United Kingdom 2%**
7. **Iran 2%**
8. **Afghanistan 2%**
9. **India 2%**
10. **Sudan 2%**
11. **South Africa 1%**



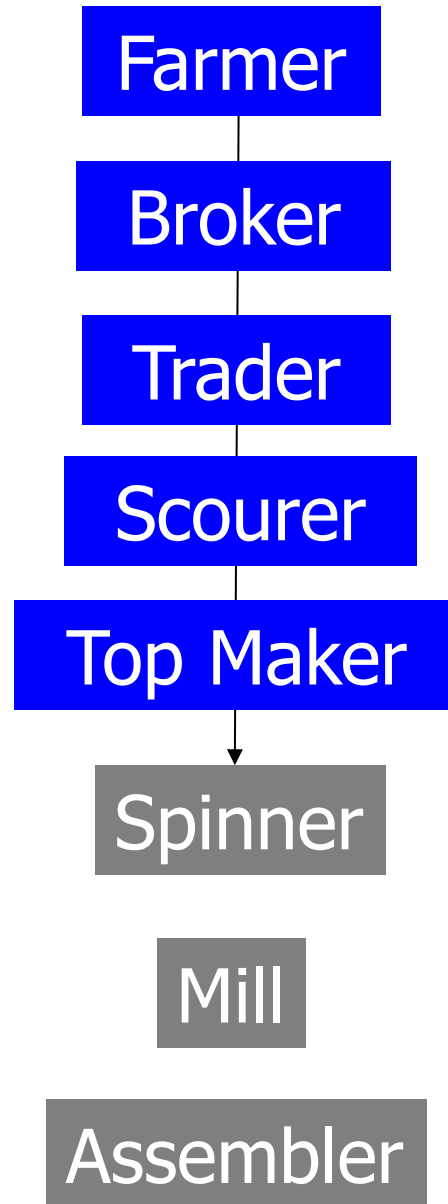
Wool Supply Chain



Wool Market



Wool Supply Chain



What's the problem?

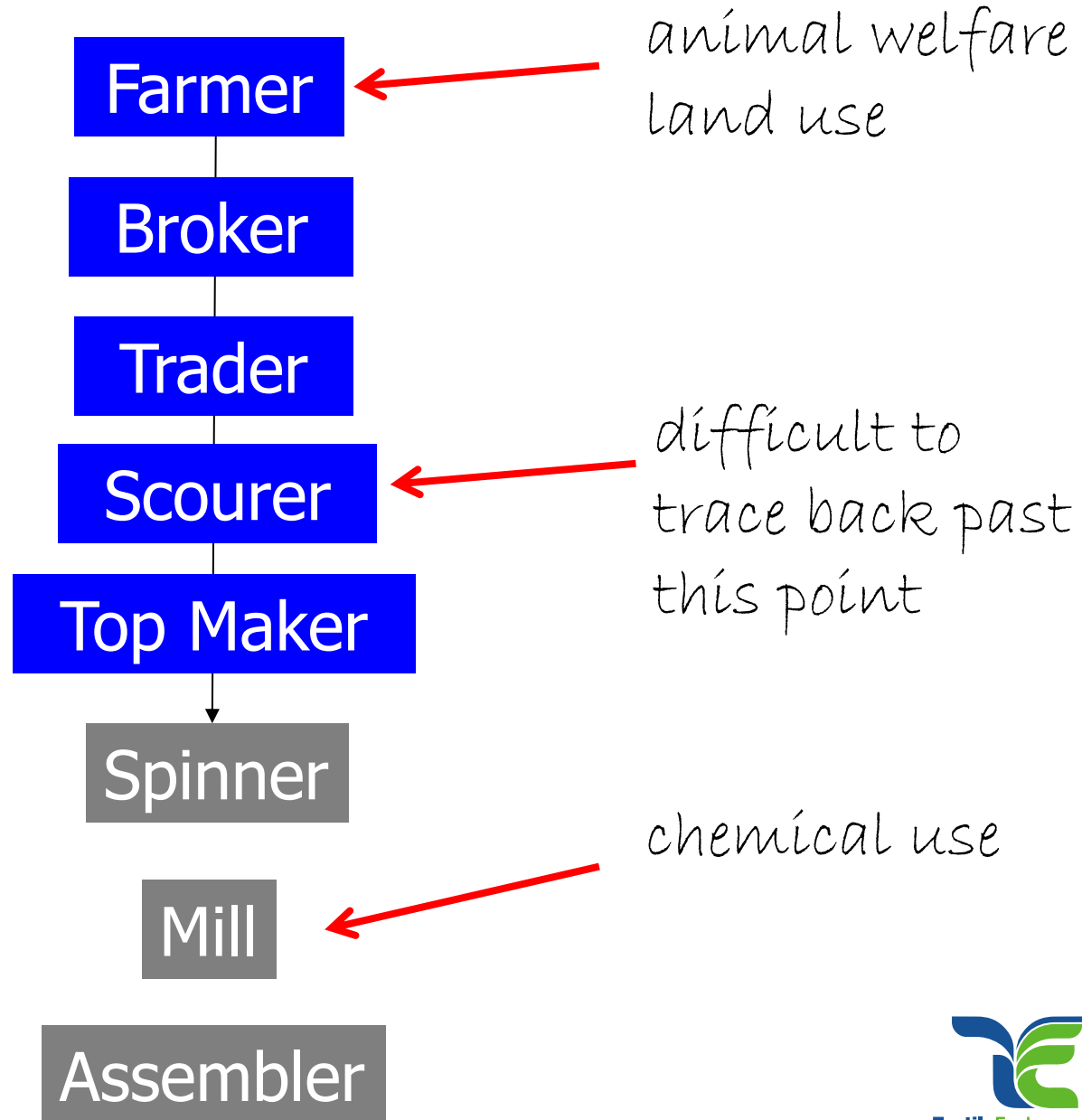


**YOUR SWEATER IS NOT WORTH
MY LIFE**

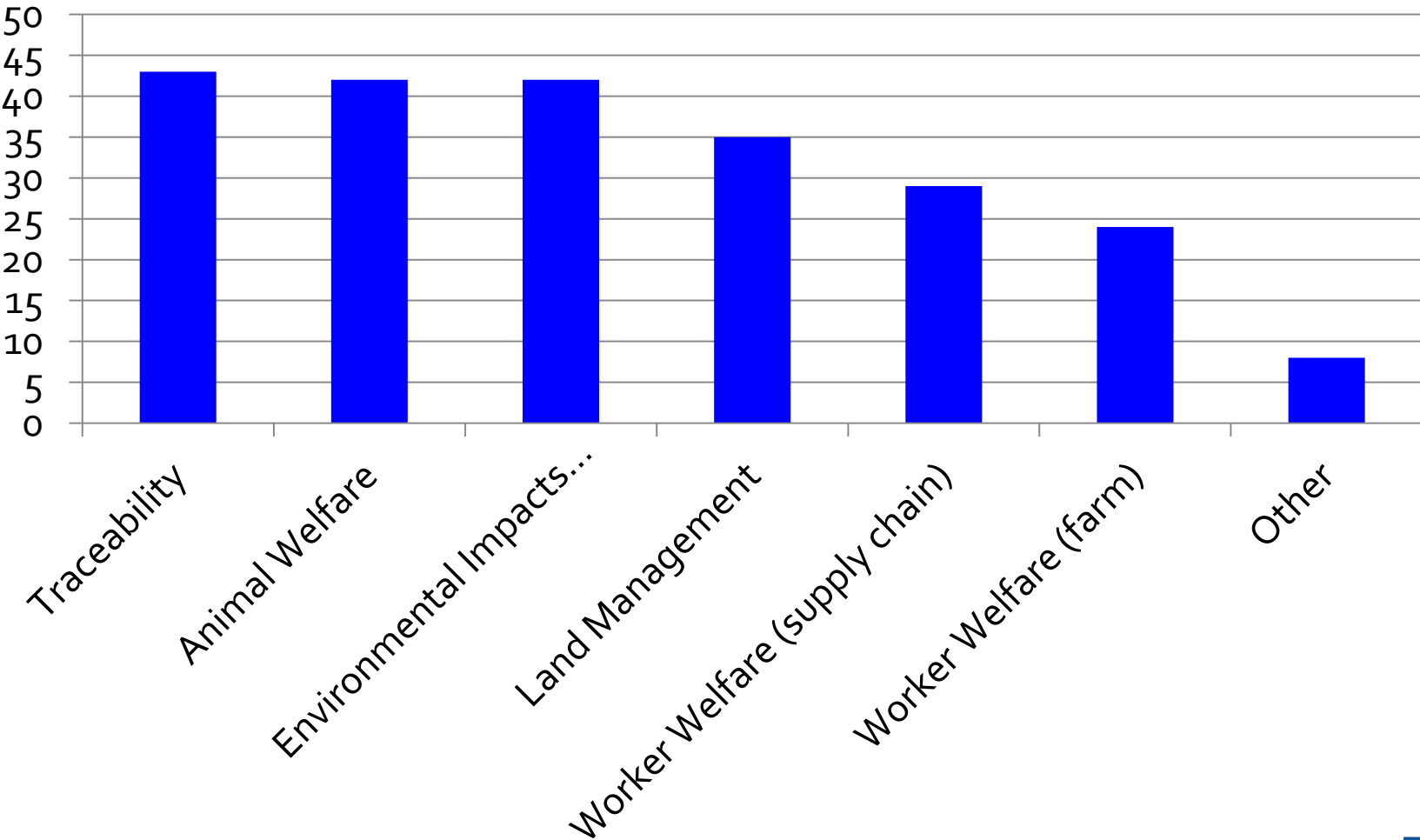


PETA

Wool Supply Chain



Informal Surveys



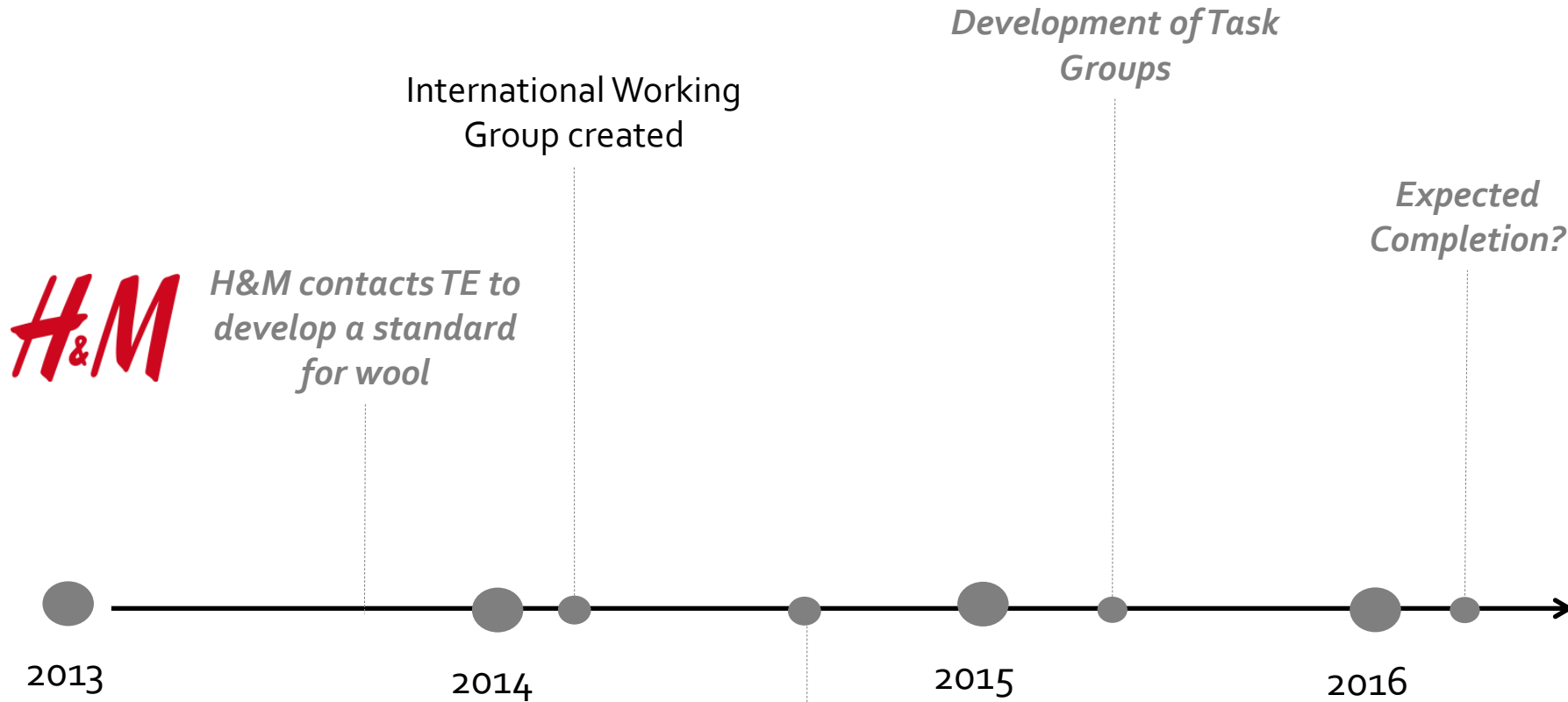
Responsible Wool Standard

History of the project

Current work to date

Looking forward

Timeline



2013
Growing
NGO
Attention to
Sheep
Production

Standard Mapping

- IWG -



Setting Social and Environmental Standards v5.0

ISEAL Code of Good Practice



ISEAL
ALLIANCE

The ISEAL Alliance is the global membership association for sustainability standards.

TE Standard Development Model

International Working Group (IWG)

Steering Committee

Set goals and scope, guide development, participate in key decisions.

Decision Making Authority

Technical Group

Actively engaged in research and writing.

Advisory Group

Consulted on specific areas of experience and expertise.

Stakeholder Group

Any persons or groups concerned with or directly affected by the standard. There will be active outreach to stakeholder to provide feedback on drafts and key developments.

Public

Any person or group may view the standard drafts and meeting summaries on the TE website and submit comments.

RWS International Working Group

Steering Committee



Technical Group



Advisory Group



Goal

The goals of the Responsible Wool Standard are to provide the industry with the best possible tool to ensure that wool comes from sheep that have been raised with respect to their **Five Freedoms**, that **the land has been managed responsibly**, and to provide a robust **chain of custody** system to validate the source of the material for all product claims.

subject to change!

Objectives

- Ensure that wool comes from farmers that are practicing the highest level of animal welfare protection and are managing the environmental impacts of their farming.
- Reward and encourage the wool industry for practices that respect the humane treatment of animals and practice responsible land stewardship.
- Provide companies with a tool to know what is in their products, and to make accurate claims.
- Ensure strong chain of custody for certified materials as they move through the supply chain.

subject to change!

Scope

Animals

Welfare of on-farm sheep

subject to change!

Animal Welfare

The standard will address the **Five Freedoms** as they apply to sheep while they are under the control of the farmer.

Land Management

The standard will develop a set of indicators to measure the health of the land, and create a model to drive continuous improvement.

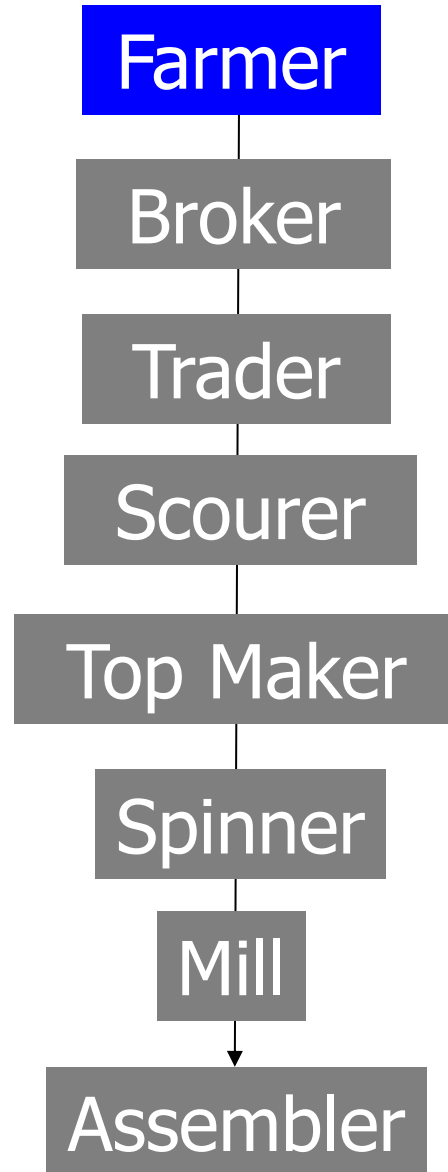
Supply Chain

The standard will apply a robust chain of custody for certified wool after it leaves the farm, until it reaches the final point of sale.

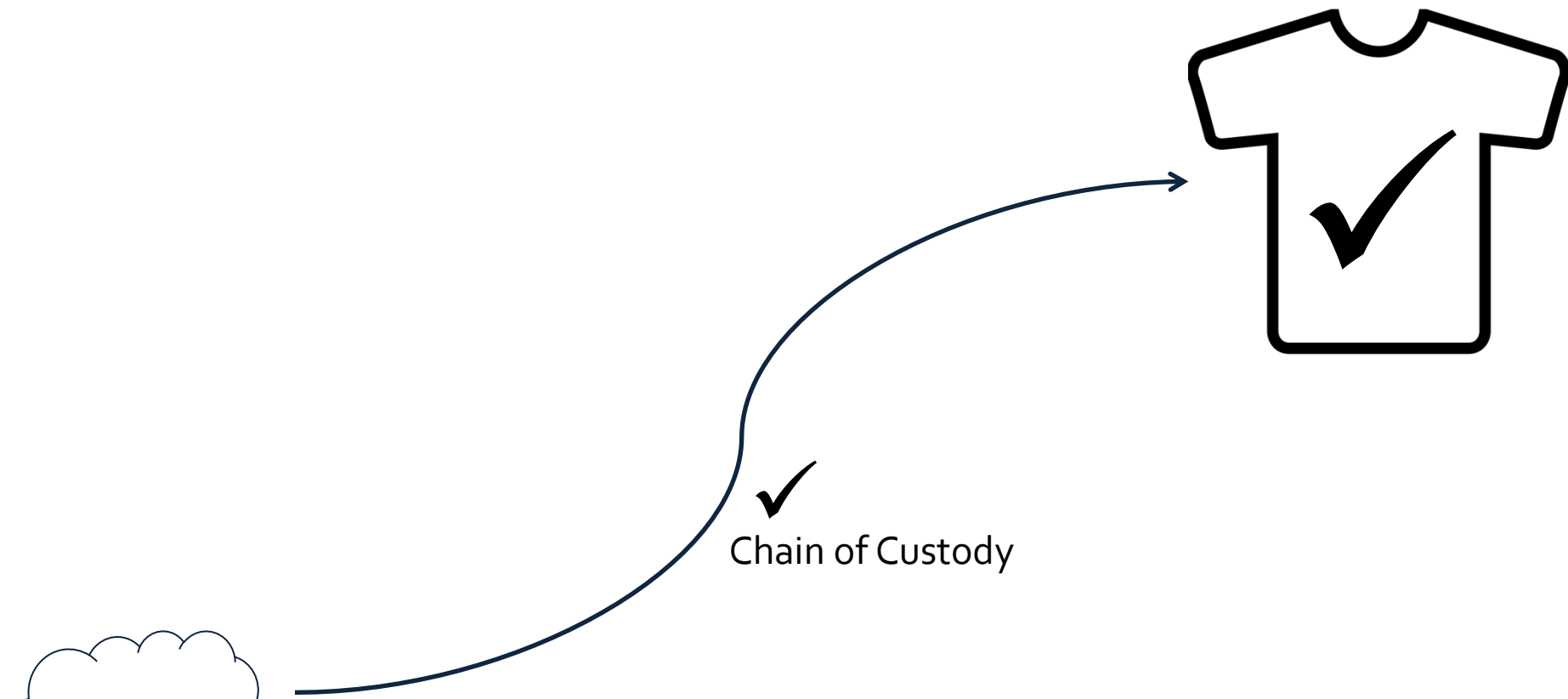
The RDS does not address:

- Animal welfare of sheep after they leave the control of the farmer
- Social issues of farm workers
- Environmental or social issues of the supply chain after the farm

RWS Application



RWS Application



Farmer ✓
Five Freedoms
Land Management

Integrity

business practices = business principles



Thank you!

Ashley Gill, Integrity Specialist
ashley@TextileExchange.org
TextileExchange.org