

### TECHNOLOGY PRESENTATION

# **Innovative Product Development**

#### Transfer of material and technology know-how

PERFORMANCEDAYS, 05.11.2014



### **About MRC**

## MRC researches across sectors for material and technology solutions to be utilized in the development of innovative products

The company's core focal point is individual materials and technology research and the subsequent downstream project management alongside the product development phase.

Besides a unique materials and technology experience across various industries, MRC also has contextual understanding for the integration of sustainability aspects into product development.

Tailor-made workshops and lectures serve development, design, marketing and management departments as sources of inspiration and information for the use of innovative materials and processes.

More information under: <u>www.mrc-germany.de</u>



### MRC Materials Research & Consulting

Contact: Karsten Bleymehl, Dipl. Des. Piusstraße 46, D-50823 Köln

T +49 221 169 240 95 M +49 163 431 59 08 E bleymehl@mrc-germany.de www.mrc-germany.de

#### Denke visionär Prüfe realistisch Entwickle kreativ

Material > Prozess > Produkt

.....

.....