

#### about me

name: Claudia Rehbein

profession: more than 20 years of experience as a pattern maker founder of REHBI GmbH in 2011

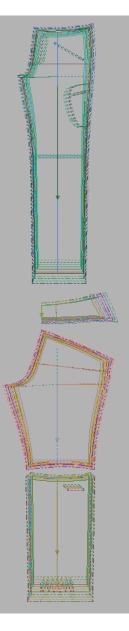
my passion

in business: technical & performance sportswear

my mission in business:

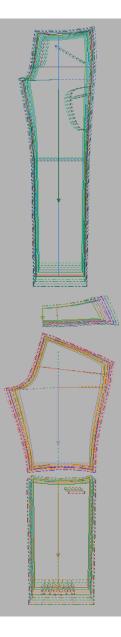
to establish & replace pattern maker as a neccessary part of the development process in sportswear companies





- a small increment between different sizes, but a large step for a perfect fitting throughout ALL sizes=> the importance of correct grading
- once you have defined the perfect fit in the base size, it is important and necessary to transfer this fit through all sizes, from small sizes as well as to bigger sizes
- you have to keep the balance over all the different sizes which means that it is not only important to have a measurement chart that provides the measurements for circumferences & length, it is also necessary to read between these given measurements





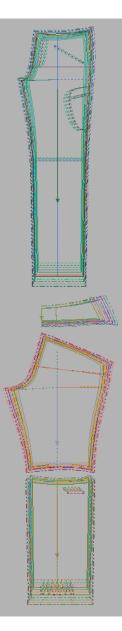
There are different ways how to set up the grading for your company, the most important things are:

- the philosophy of the brand & the target group of the end consumer
- the defined body measurements of your customers through all sizes

There are no general rules how to create your grading steps but you should be aware of the body measurements







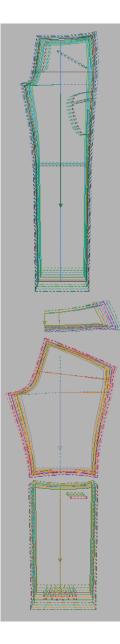
.....once you have defined the perfect fit in the base size for trousers and tops, referring to the body measurements, you should adapt them into all other sizes too

which means.....

the grading steps within one collection or brand have to be the SAME through ALL styles and it doesn 't matter if they are trousers or tops, midlayers, baselayers or outer shell jackets

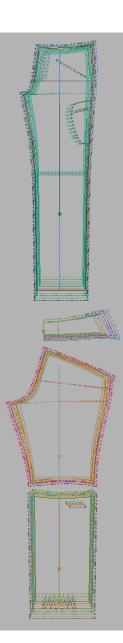
=> i.e. the grading step for hip has to be the same in trousers & tops!











# The relationship of the width is defined in the basic size of each style

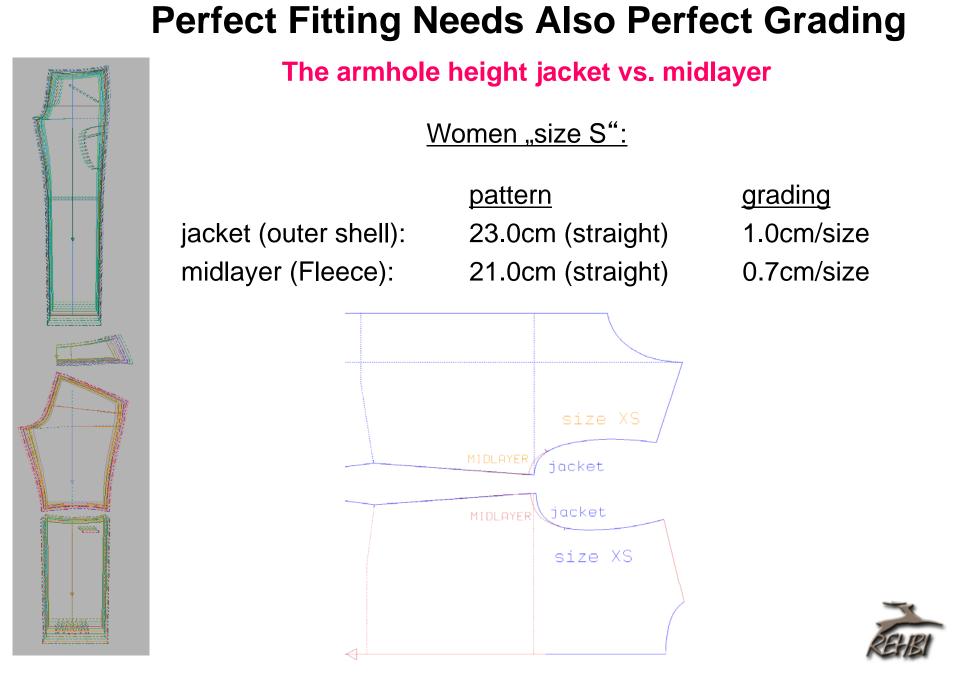
Hip width "size 50" for Skioutfit (trousers & jacket) men:

body measurement: 52.0cm/ half (104cm)

trousers: jacket: pattern 54.0cm/ half (108cm) 57.0cm/ half (114cm) <u>grading</u> 2.0cm/size 3.0cm/size

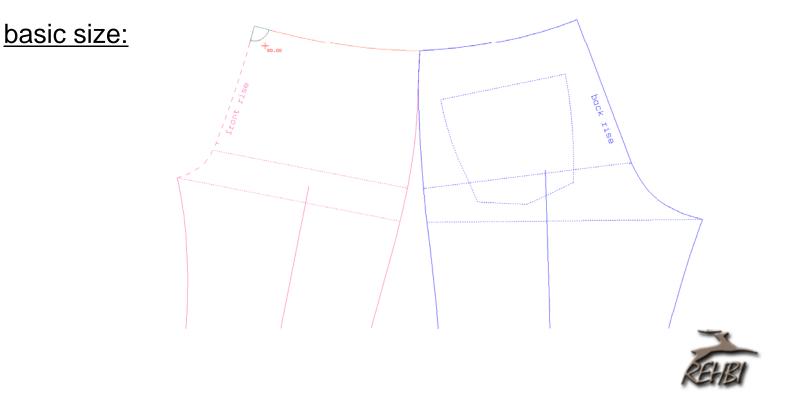






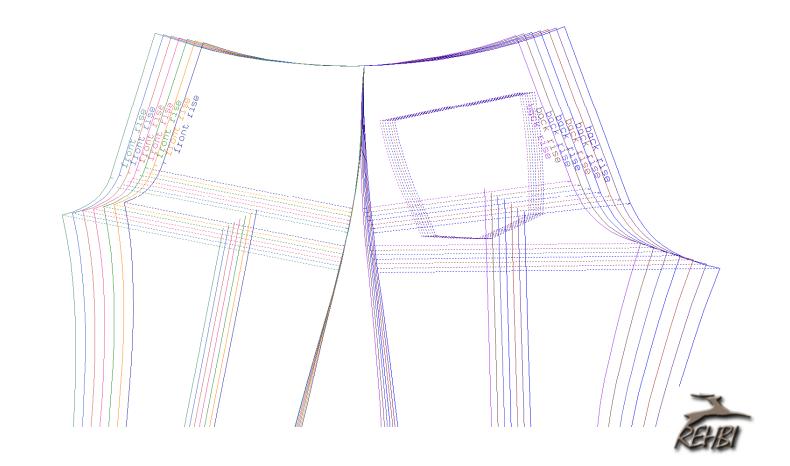
Another example for perfect grading are the shape of seams

the example: the shape of the waistline seam



Another example for perfect grading are the shape of seams

all sizes:



.....the secrets of the CHESTDART:

Have you ever asked yourself why women 's tops without a chest dart look like a bulky sack?

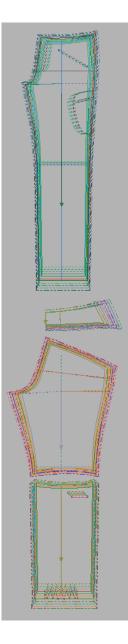
#### NO?

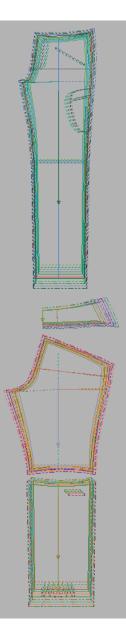
You should have.....

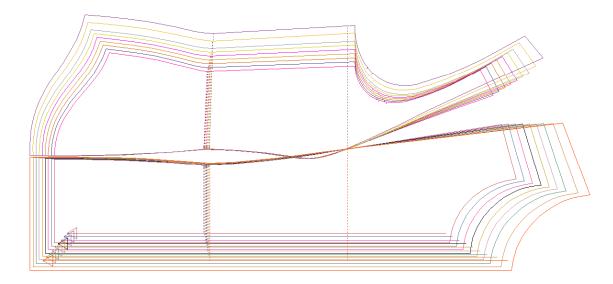
#### Why?

....because the chest dart supports the female body characteristics.....the bust size!





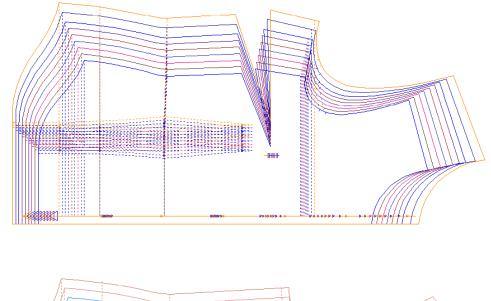


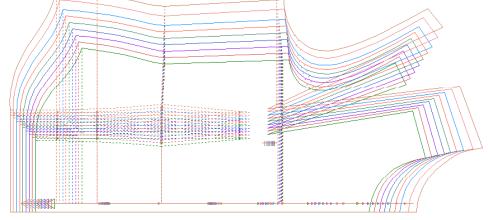


The chest dart gives you the extra length you need because of the curve of the bust You cannot give the length parellel because the front side seam has to match the back side seam length!

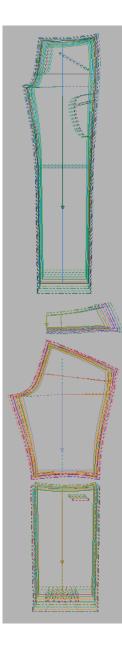


Another example of the chest dart:









#### **SIZING**

another important point is the sizing:

two options =>

numeric sizing :

34	36	38	40	42	44	46
44	46	48	50	52	54	56

with the alternative of short & long sizes as well as for bigger or smaller bodies

or

alphanumeric sizing : almost known as UNISEX



#### **Differences between both systems:**

#### nummeric:

- allows you to follow smaller grading steps
- can work closer to the body measurements (grading steps: 4cm per size/ max 6cm per size for regular sizes)
- Short/ long sizing system as well as for bigger or smaller sizes
- more SKU 's

#### alphanummeric:

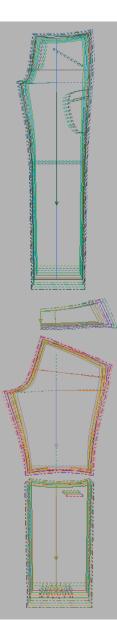
- 1 <sup>1</sup>/<sub>2</sub> to 2 sizes in one size
- bigger grading steps (between 6cm & 8cm or more per size)
- cannot account for close to the body measurements (problematical for trousers)
- less SKU 's



#### Conclusion

- there are no static rules for grading
- the grading steps should correspond to your target group referring to the body measurements
- the most important thing is to keep the balance of the basic pattern through all sizes
- within one brand you should use the same grading steps for corresponding measurements like hip & waist and over all different styles like outer shell, midlayer, base layer & pants
- decide which sizing is best for your company

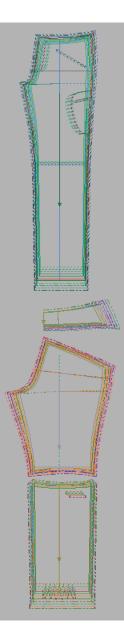




#### last but not least.....

Todays end consumer for technical & performance sportswear is not only the "mountain hippie" it could also be somebody who is used to wear suits during the week while wearing performance sportswear during activities at the weekend





## Thanks for your attention!

