



Second skin effect

Compression

Stay-in-place

Customized fit



ADAPT TO LIMITLESS

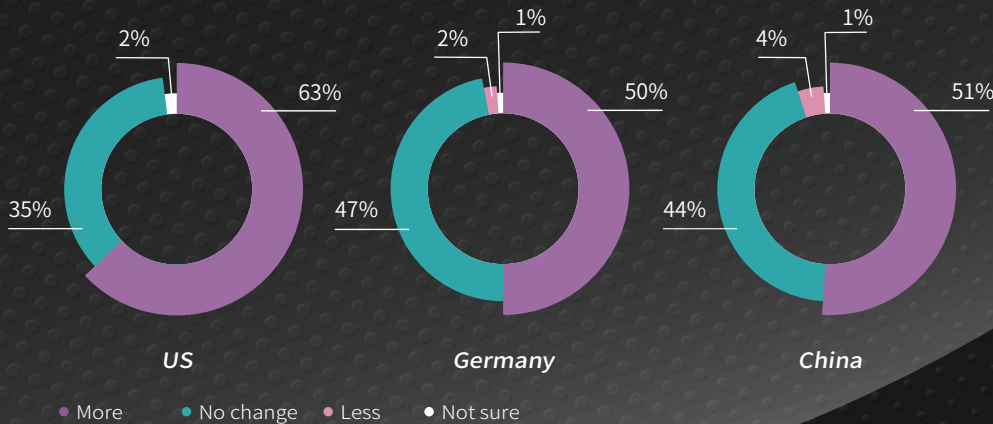
IN THE WORLD OF LYCRA® ADAPTIV FIBER



Consumer Expectations

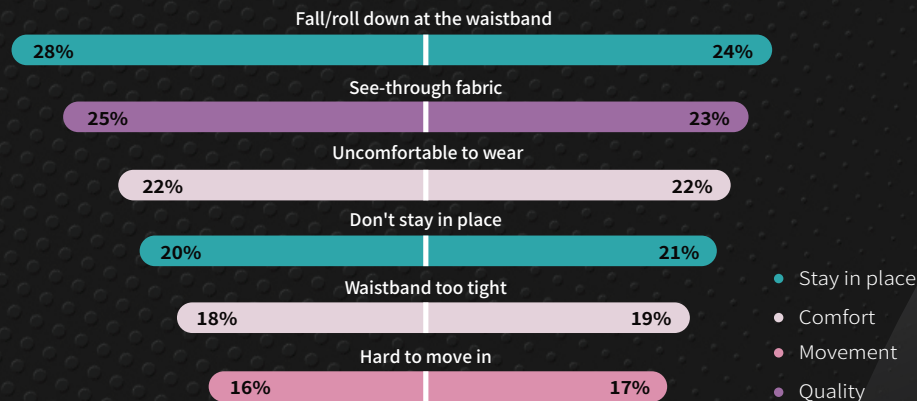
- Leggings usage is up across markets and occasions, and will stay!

Frequency of wearing leggings during the pandemic vs. pre-pandemic era



- Key pain points/Frustrations

🏃 Exercise (low impact) 🏋️ Exercise (high impact)



- Stay in place
- Comfort
- Movement
- Quality

Understanding the Needs and Pain Points in Wearing Leggings, Walnut, 2021.

Our solution

- LYCRA® ADAPTIV fiber has the power to adapt

This revolutionary patent-pending polymer proactively adapts its unique chemistry to meet functional needs. At rest, the polymer adapts its compressive force to deliver the right fit, shape and control. Then when we move, and our needs change, the polymer again adapts its compressive modulus in a way that delivers what's needed: comfort in motion, stays-in-place and second-skin effect.

- Consumer Benefits

Groundbreaking LYCRA® ADAPTIV fiber creates activewear garments with:

- **Improved comfort in motion.** The garment requires less force to move it, which means it is less restrictive and offers enhanced comfort in motion.
- **Body and size inclusivity.** Garments can accommodate different body shapes within a size, keeping the same levels of comfort and functionality.
- **Second-skin effect.** Fabrics and waistbands are designed to follow the wearer's movements.
- **Compression and shaping effects.** Fabrics deliver good recovery force at rest, so the wearer can achieve all compression and shaping forces needed on the body.
- **Stay in place better.** Fabrics and waistbands have good recovery force and low hysteresis in the motion zone, so garments tend to stay in place longer.

- Proven Results: Consumers are excited by the new LYCRA® ADAPTIV fiber concept

