

**RACO**  
MODERN TEXTILE INNOVATION



# Brief History

A third-generation textile company that began by

manufacturing wedding gown fabric for the Taiwanese market. The company has expanded over the years by specializing in the technical market—first focusing on laminations, coatings and printing. This expertise has built partnerships with market-leading brands and established RACO as a top provider of products to the Outdoor, Ski and Snow, Activewear and Workwear markets.

With a well-established following in both Asia and Europe, RACO has most recently began a major advancement in North America. RACO has expanded the product offering to include more “fashion sportswear” elements to capitalize on the growing consumer expectation of comfort and performance in all categories of apparel.



# Why RACO

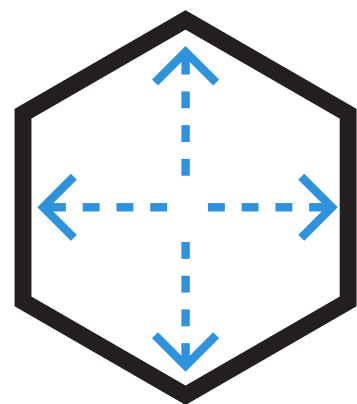
The global marketplace in textiles and specifically the apparel markets has made a dramatic shift over the past several years into products that deliver both performance and comfort to the end use consumer.

Where once the expectation of performance and comfort was anchored in the Activewear and Outdoor markets, the consumer now expects technology in the full spectrum of the apparel experience. RACO has developed a unique and comprehensive suite of technology offerings that are positioned to fit into a vast array of design and merchandising platforms.



# Technology

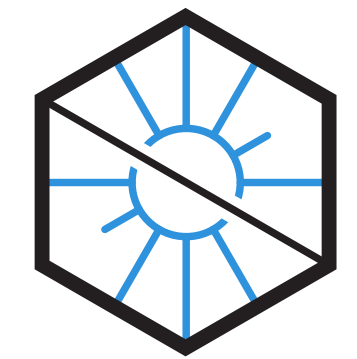
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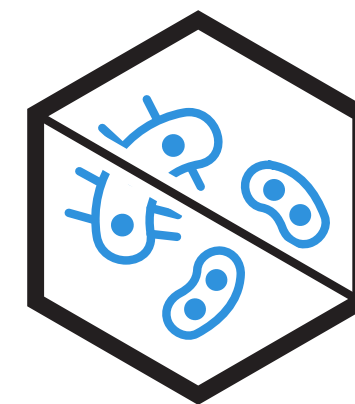
4-WAY STRETCH



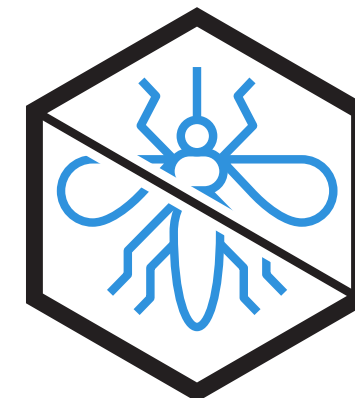
FAST WICKING



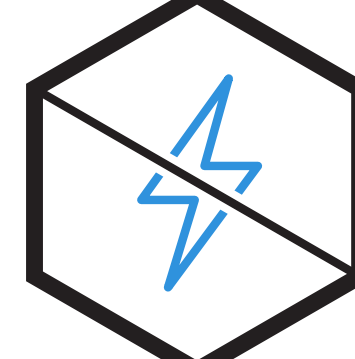
UV PROTECT



ANTI-MICROBIAL



ANTI-INSECT



ANTI-STATIC



A perfect combination of modern fabric technology and innovative textile development.



ACTIVE PARTICLE  
TECHNOLOGY



INCREASED COMFORT



MICROCLIMATE  
CONTROL



PATENTED &  
CERTIFIED



ENHANCED  
PERFORMANCE



SCIENTIFICALLY  
PROVEN AND TESTED

# Product Platforms

RACO has established several technology merchandising platforms that focus on fabric groups to better align with client design and merchandising strategies. Each platform represents a unique product development assortment. Each platform can also switch to recycled materials as well.



ADVANCED  
PERFORMANCE  
POLYESTER



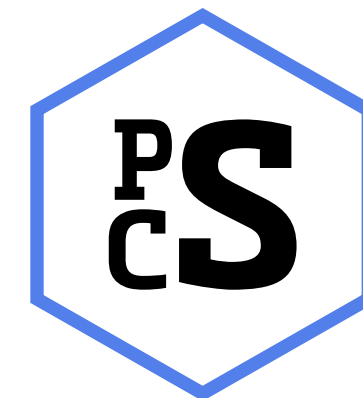
ADVANCED  
PERFORMANCE  
NYLON



ADVANCED  
PERFORMANCE  
LININGS



ADVANCED  
PERFORMANCE  
FLEECE



PERFORMANCE  
COMFORT SHIELD



FUSION TECH  
COLLECTION

# Global RACO

RACO has built partnerships with market-leading global brands as a top provider of technically advanced products to the Outdoor, Ski and Snow, Activewear and Workwear markets.

**BURTON**



**VOLCOM**



**salomon**



**MISSION**

**KENNETH COLE**



**TREK**

**ROSSIGNOL**



**Peak Performance**



**carhartt**

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**Fechheimer**

 **S E L A N D**



**abacus**<sup>®</sup>  
COUNT ON IT

***Snickers***<sup>®</sup>  
WORKWEAR



**ORVIS**<sup>®</sup>



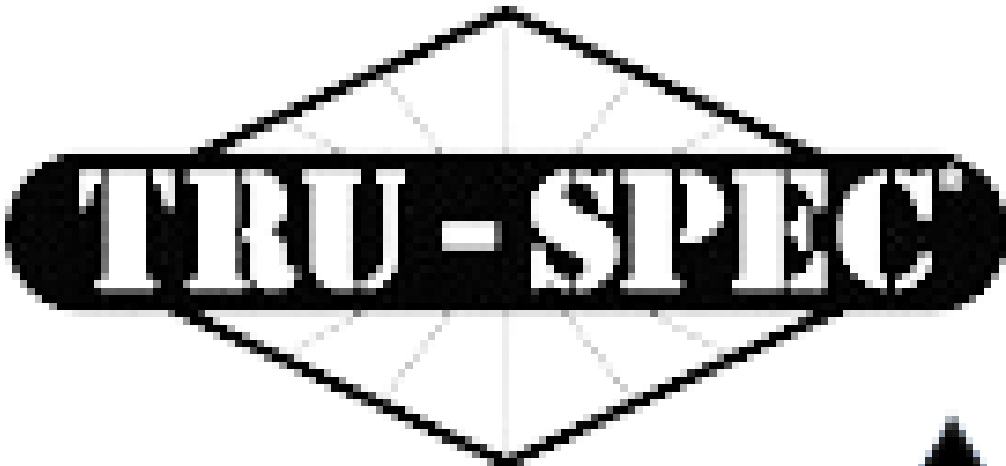
**ck**  
Calvin Klein





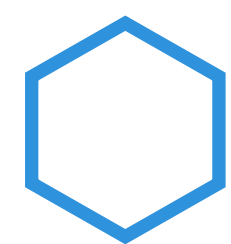
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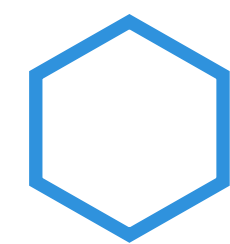


# Production Strong

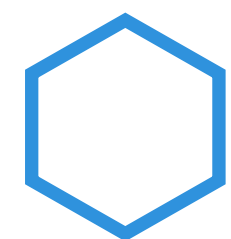
RACO Textiles focuses all corporate initiatives around establishing and maintaining world class production processes and capabilities. We partner with Global Apparel brands to establish production agendas that ensures and enables superior product and development across a broad spectrum of product types.



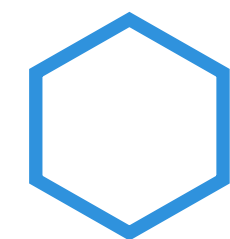
CUSTOMIZED YARN &  
FABRIC DEVELOPMENT



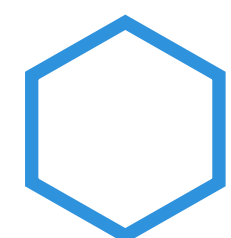
LAMINATION & COATING  
SPECIALIST



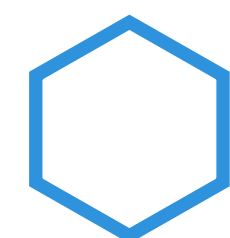
ADVANCED RESEARCH  
& DEVELOPMENT



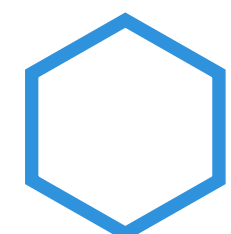
EXPEDIENT DELIVERY



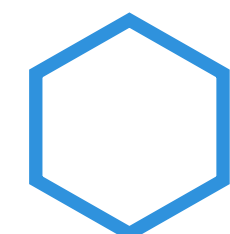
EXPANSIVE DENIER  
OFFERING



RAPID TESTING AGENDA



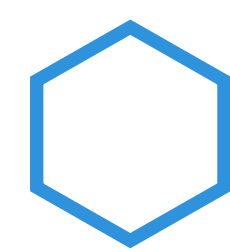
WOVEN TEXTILE  
EXPERTISE



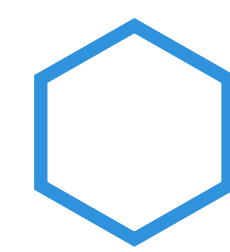
MOQ & MOC  
AVAILABILITY

# Dynamic Customer Service

Raco textiles has built a unique Customer First organizational structure. The company culture is centered around the philosophy of customer retention and service as the key focus compared to the more common practice of customer acquisition and sales. The company operational model is structured to ensure existing and new customers experience world class service and dependability.



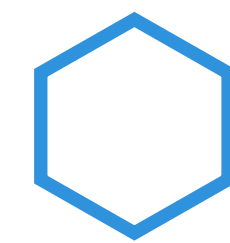
TIME-SENSITIVE ISSUE  
IDENTIFICATION &  
RESOLUTION SERVICE



SENIOR MANAGEMENT  
HANDS-ON APPROACH

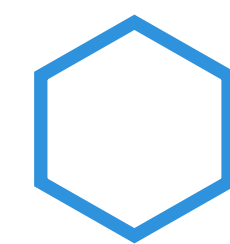


KEY ACCOUNT SERVICE  
PROGRAM (KASP)



PRODUCT  
KNOWLEDGE &  
UNDERSTANDING

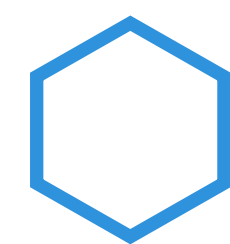
- Individually-appointed customer
- service Back stock commitment
- Customized product development



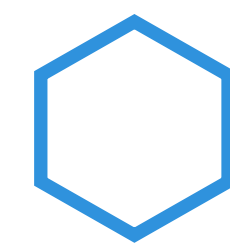
EXPEDITED LAB-DIP  
PROCESS

# MANAGEMENT ORGANIZATIONAL MODEL

&



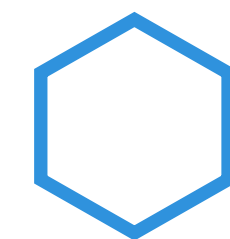
COMPACT & LEAN  
OPERATIONAL MODEL



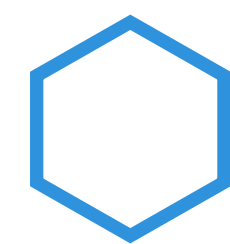
DYNAMIC COST/VALUE  
PRICING MODEL



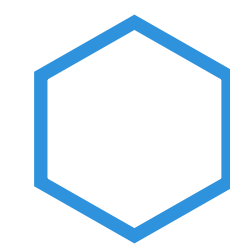
STREAMLINED DECISION  
MAKING



FAST TURN TIMES



KEY CUSTOMER  
INVENTORY  
MANAGEMENT &  
INVESTMENT PROGRAM



LOW OVERHEAD



**RACO**

