

Press Release:
Ismaning, April 17th, 2024

PERFORMANCE DAYS © functional fabrics fair
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PERFORMANCEDAYS
FUNCTIONAL FABRIC FAIR

Sustainability Lounge as a fixed component of PERFORMANCE DAYS

"Paving the road for change"

Learning, participating, networking, and exchanging - this principle guides the platform of the Sustainability Lounge, even within the framework of the spring edition of PERFORMANCE DAYS, which took place on March 20th and 21st, 2024, on the exhibition grounds in Munich. Since the premiere in October 2023, the special area with a focus on sustainability has been a fixed part of the sourcing fair for functional fabrics and accessories. For a good reason, as the feedback from partners and visitors alike remains consistently positive - why? Because on-site, one can pave the way for change and drive the sustainability agenda as a team...

"Sustainability only works as a team effort - exchange among each other and learning from one another is essential. The two days have once again proven how important it is for the industry to pull together, to look ahead, pursue a common goal, and initiate new projects together," summarizes Anna Rodewald from GreenroomVoice, initiator of the Sustainability Lounge. Since October 2023, the format has been a fixed component of PERFORMANCE DAYS. Since then, partners have been showcasing what is up to date in sustainability and, above all, how they intend to further advance the topic in the future. Primarily, this involves intensive industry exchange and more courage for collaborations. Anna Rodewald is all the more delighted with the consistently positive feedback: "I can only emphasize once again how important it will be in the future for the industry to collaborate more closely on sustainability. The Sustainability Lounge provides the perfect framework for this."

Due to the open lounge atmosphere, workshops, intensive networking, and initial introductions leading to collaborations were possible. Even in the fall, when PERFORMANCE DAYS invites you to Munich on October 23rd and 24th, 2024, the lounge will once again remain a fixed part. Many thanks to all partners, who joined the Sustainability Lounge in spring: Aevolution, atlat, Brakeable, bluesign, Cascale, CHANGEthatMATTER, Clim8, Climate Fresk, eeden, Engraw, GreenroomVoice, Iteratif, ISTEEX, lavalan/Sirkull, LL Products, Manteco, Raddis Cotton, Repasdo, Re-Root Tex, Re:Down, RE ZRO, SAC, Social Labour Convergence Programm, Suston, Textil de Valle, TURNS Textilrecycling, Vienna Textile Lab.

Here are some voices on the Sustainability Lounge in March 2024:

Florian Miguet, CEO and Co-Founder of Clim8

"People love the new style of the show, and the Sustainability Lounge was in the busiest hall, which made people curious and encouraged them to explore the latest sustainability initiatives and technologies. The industry is changing, and PERFORMANCE DAYS are paving the way for this change."

Stefan Hauser, founder of Brakeable

"For us, it was very exciting to connect with existing actors and speak with a few new companies. If we all schedule more meetings in the Sustainability area, other startups will also benefit. Perhaps this could be a cool idea for next time? We look forward to being part of it again."

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Ben Levy-McNaughton, Co-Founder & CEO of Iteratif

"While it's still fresh in my mind, I wanted to extend a big thank you. The position of the entire Lounge in the middle of the hall is perfect and generates corresponding resonance, especially since not all visitors have sustainability in focus. The area provides an uncomplicated framework to discover new, exciting projects."

Mateusz Wielopolski, Co-Founder of Aevolution

"The opportunity to position our project at PERFORMANCE DAYS within the sustainability context in the Sustainability Lounge allowed us to reach out to a selected audience with a keen interest in the circular economy. The result is great new contacts, intensive discussions, and valuable exchange. We also had great discussions with representatives from the entire value chain in the functional apparel sector."

Kjersti Kviseth, Product Designer at 2025Design for Sirkull and Repasdo

"The Sustainability Lounge is like an oasis, which I would call 'hyggelig' in Norwegian. Many people simply drop by and are curious about what's happening there. It was nice to share a table with someone unknown, which quickly leads to great conversations and ultimately to new, valuable contacts. The Lounge is like a small community where everyone is curious about other innovations."

Herbert Lindenmaier, Sales Manager of lavalan

"A clear thumbs up from the wool lovers from Dinkelsbühl. We felt very comfortable in the pleasant atmosphere of the Sustainability Lounge and were able to introduce our new development, Lavalan, created in cooperation with SIRKULL, as well as the topic of wool and wool recycling to many new, as well as existing partners. Furthermore, we appreciate the intensive exchange with the exhibitors and partners in the Sustainability Lounge."

Matthias Böhme, RE-RooTex, Engraw & ISTEK

"We are delighted with the great new contacts with outdoor equipment and accessories providers, shoe manufacturers, outdoor companies, startups, as well as in the area of classic mountaineering clothing. We were able to enjoy two days of intensive exchange on-site, which sometimes even led to follow-up orders. As part of the October fair, we would be grateful to be able to use exhibition and meeting spaces in the Sustainability Lounge again."

Dieter Grotjohann, Business Development Europe, RE ZRO

"The PERFORMANCE DAYS are now over three weeks ago and still have an impact on me. In a positive sense. Both the fair itself and our stand in the Sustainability Lounge convinced me. A bull's-eye for us, especially with the 'neighboring' brands with whom we not only complemented each other perfectly but also got along very well personally. This has resulted in many new and, above all, sustainably valuable contacts and relationships. A big praise and thank you to the organization! I wish you and all the other destinations in Portland just as good and successful a time and look forward to the next PERFORMANCE DAYS in Munich!"

SAVE THE DATE: Next PERFORMANCE DAYS on October, 23-24, 2024, Munich
For more information on PERFORMANCE DAYS, visit www.performancedays.com.